

PRINCIPAL

E Mail: principal.spmrcollege@gmail.com

No. GSPMR/ColI/2025/



Phone/Fax : +91-0191-2580965 (O)

Mobile No : 09419119869(O)

Website : www.spmrcollege.org

Dated : 20-01-2025

Additional Information 2.6.1

Program Outcomes

The college is offering five programs for the Session 2023-24 the detail of which are as Under

S.No	Name of the program
1	B.COM
2	BBA
3	BCA
4	M.COM
5	B.COM HON'S


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Program Outcomes for B.COM**B.Com****(Under Graduate Programs Offered by the Department)**

1. Name of the program: B.Com (CBCS and NEP 2020)
2. Department: Commerce
3. Mode of Study: Full time (Semester system); Class room teaching; Tutorials; Project assignments.

Purpose of the Course

The Purpose of this program has been designed to promote understanding of the issues confronting the business world and the economy as a whole. The program will help understand various systems, policy framework, and strategies needed to administer the rapid changes in an organization's globally-oriented environment. This program will instill in the students the knowledge and capability of understanding the business world and its complexities. It will also develop the ability and competence to have a problem-solving approach towards the issues which accompany the dynamism attached to the business world.

Program Objectives: The program also aims to develop the following abilities:

- Ability to effectively communicate both orally and verbally
- Appreciate importance of working independently and in a team
- Have exposure of complex commerce problems and find their solution
- Process information by effective use of IT tools.

B.Com Program Outcomes

After completing Bachelor of Commerce (B.Com.) program;

PO- 1: Learners will have a strong foundation in Commerce, Accounting, Business Environment, Taxation, Marketing, Human Resource Management and Financial Management.

PO- 2: Learners will acquire practical knowledge, training in professional skills and ethics to build competencies in the area of business and commerce.



OFFICE OF THE PRINCIPAL



GOVT. S.P.M.R COLLEGE OF COMMERCE, JAMMU- 180001 (J&K UT) – INDIA

(A Constituent College of Cluster University of Jammu)

NAAC Accredited Grade "B"

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PO- 3: Learners will develop their personalities along with commercial, communication, research, analytical and managerial skills required for workplaces and higher studies.

PO- 4: Learners will be able to relate to global challenges in trade, commerce and industry.

PO- 5: Learners will be trained in leadership skills and social responsibilities with sensitivity towards environment and sustainability.

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Program Outcomes of BBA Programme

Programme Outcome (POs) CBCS

P01.

- To provide fundamental knowledge and exposure to theories and concept of Business Management.
- To learn decision making and problem solving skills.
- To acquire skills for solving statistical problems with relevance to business problems.
- To acquaint students with theoretical principles of ethical theory in order to evaluate real-life ethical dilemmas.

P02.

- To develop business communication skills in students for effective business presentations, verbal and non-verbal communication
- To acquaint students with the procedure for preparation of financial reports of different firms.
- To familiarize students with the basic concepts of financial and management accounting.
- To develop marketing and human resource management skills in students
- To familiarize students with basic dimensions of the Indian economy/business environment in relation to the international environment.

P03.

- To introduce students to the various laws concerning business and commerce.
- To make students apply the learned theoretical knowledge for practical application through summer internship project.
- To help students understand and apply the various tools and techniques of research for application in actual field.
- To make students understand the various compliances required for entrepreneurial ventures
- To inculcate entrepreneurship skills in students.

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Programme Outcome (POs) NEP

P01.

- To acquire skills for solving business problems using statistical techniques.
- To expose students to concepts of Business Management.
- To familiarize students with the basic concepts of Business Accounting.
- To acquaint students with decision making and problem solving skills.
- To understand principles of Business ethics and co-relate with real-life ethical dilemmas.

P02.

- To familiarize students with the basic concepts of Management Accounting.
- To develop Communication Skills in students for effective business presentations, verbal and non - verbal communication.
- To acquaint students with the procedure for preparation of financial reports of different firms.
- To develop marketing and human resource management skills in students.

P03.

- To make students understand the various compliances required for entrepreneurial ventures.
- To inculcate entrepreneurship skills in students.
- To make students understand the concept of financial management in an organisation.
- To introduce students to the various aspects of Retail Industry.
- To Expose students to various aspects of Tourism Industry.
- To make students apply the learned theoretical knowledge for practical application through Internship project.
- To help students understand and apply the various tools and techniques of research for application in actual field.

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Program Outcome of BCA Programme

Programme Outcomes	Description
PO1	Understand the fundamental concepts of computers, software hardware and peripheral devices and evolution of computer technologies.
PO2	Familiarized with business environment and information technology and its applications in different domains.
PO3	Gain knowledge to identify, explain and apply functional programming and object-oriented programming techniques and use of databases to develop computer programs.
PO4	Analyze, design, implement and evaluate computerized solutions to real life problems, using appropriate computing methods including web applications.
PO5	Understand the front end and backend of software applications.
PO6	Gain expertise in at least one emerging technology.
PO7	Acquire knowledge about computer networks, network devices and their configuration protocols, security concepts at various level etc.
PO8	Apply techniques of software validation and reliability analysis to the development of computer programs.
PO9	Acquire technical, communication and management skills to convey or present information, applications, instructions, policies, procedures, decisions, documentations etc. verbally as well as in writing.
PO10	Recognize the various issues related to society, environment, health and vivid cultures and understand the responsibilities to contribute in providing the solutions.
PO11	Acquire technical skills to lead a productive life in the society as a professional or as an entrepreneur

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Programme Outcome B.COM (Hons)**Objective**

This course will help the students to acquire conceptual and practical knowledge of the accounting, marketing, supply chain management, logistics management, Business research, statistical tools, human resource management, financial accounting & income tax laws that ultimately impart skills for recording various kinds of business transactions with application of principles and provisions of Income Tax Act, 1961 and the relevant rules. Students will also understand the indirect tax provisions and recent amendments regarding indirect tax system in India (GST) that can contribute to expert opinion to finalise management decisions in connection with various indirect tax issues. This course structure also offers subjects like Report Writing that help the students in developing reading, analytical and business report writing and presentation skills with logical thinking to facilitate learning and understanding regarding the analysis and impact of decisions taken in business by using the domain learning experience.

Outcome

After completing the course the students would be able to foster the knowledge about the contemporary conceptual and practical concepts and will accrue market value as Honours degree holder. The course can assist the students for further studies like doing Masters in commerce like M Com, MBA, CA, ICWA The course can bring new insights in the minds of the students pertaining to new business world or e-business and can assist them abundantly for having their own start up or for entering into corporate world. The students would be benefitted via various subjects learned during the course.

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Programme Outcomes of M.COM

This course aims to provide an understanding of the business related contemporary avenues and complexities while performing business functions, strategies and provides students with the opportunity to apply the key concepts to practical business situations. Further, the course will promote understanding of contemporary accounting, marketing, supply chain management, logistics management, Business research, statistical tools, Tax planning and management, human resource management and issues related to financial reporting with an emphasis on recent accounting trends and familiarize the students with securities market, valuation of different securities and latest concepts & trends in the securities market. Master of commerce encompassed with Entrepreneurship in the course structure will help the students to understand how entrepreneurial skills can be effectively used to start an entrepreneurial venture. So the course offers a wide coverage of knowledge and puts emphasis on recent ongoing business concepts.

Outcome

After completing the course the students would be able to foster the knowledge about the contemporary conceptual and practical concepts and will accrue market value as M Com degree holder. The course can assist the students for further studies like M Phil, PhD and PDF. The course can bring new insights in the minds of the students pertaining to new business world or e-business and can assist them abundantly for having their own start up or for entering into corporate world. The students would be benefitted via various subjects learned and can further opt for doing CA, ICWA, NET, SLET, Financial advisor, share marker broker, banking and insurance, Manager etc.